

Press Release

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## Mereway Group Launch New Ranges at KBB

Mereway Group of Companies are launching exciting new ranges at KBB in March this year designed to meet retailers demand for new and exciting styles and finishes.

Mereway Kitchens; off the back of the hugely successful Cucina Colore Futura Handleless range launched at Expo in 2007, brings *Lastra Inserto* which will join the existing Lastra range and enhance the Cucina Colore product offer. Inserto, an aluminium style inset handle is proportional to the width of the door and available in the same 6 gloss lacquer, 7 silk and 6 woodgrain Lastra door finishes.



Also being launched is the new *Bromley* walnut door. Bromley is made of the finest quality solid timber and features a fresh and exciting Asymmetric design. With 70mm stiles and 110mm cross rails and a striking horizontal grain centre panel, new Bromley can be complemented by stylish stainless steel handle options.



Mereway Bathrooms will be introducing 'Sargasso', a stylish new door with character solid timber frame and veneered centre panel with random knotting and varying grain structure. Options will include the Sargasso walnut, a rich dark wood, and in contrast the Sargasso light oak, both with matching cabinets. New accent doors include the dramatic Fiore feature patterned black and white glass doors in a floral design – a look that is currently en vogue.

Reflecting up and coming market trends, the new Synergy door styles present a refreshing and adventurous new twist to the current ranges.

New designs include a smooth, bold red silk slab door, Georgian inspired 'Fiore'; a subtle and opulent floral design, crisp black and white gloss options and 'Tigrato' a deep wood finish with a striking horizontal grain.

**KBB 2-5 March @ NEC Birmingham. Hall 17, Stand number VIP07.**